Reply to Office Action dated **December 1, 2009** 

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

1-17. (Cancelled)

18. (Currently Amended) A video display appliance, comprising:

a display screen;

a processor that generates a display signal which is output to the display screen,

wherein the display signal causes the display screen to show a main picture and a sub-picture that

is superimposed on the main picture;

a key input unit coupled to the processor, wherein a user can manipulate buttons

on the key input unit to instruct the processor to take certain actions; and

an on-screen display (OSD) generator, coupled to the processor, which causes the

processor to generate a sub-picture OSD adjustment menu, wherein the sub-picture OSD

adjustment menu includes a function control display section and a level adjustment display

section, wherein the level adjustment display section displays at least two arrows, each of the at

least two arrows being oriented in one of a left, right, upward or downward direction, and

wherein the user can manipulate the at least two arrows displayed by the level adjustment display

section to select options on the sub-picture OSD adjustment menu to change

Pulled and Water 1, 2010

Reply to Office Action dated **December 1, 2009** 

characteristics adjust a size, a position, and at least one of a brightness or contrast of the subpicture independent of the main picture, wherein an amount of change to a selected
characteristic is selected by the user's manipulation of the at least two arrows displayed in the
level adjustment display section, and the processor displays an the amount of change in a of the
selected characteristic of the sub-picture as the user manipulates the at least two arrows.

19-20. (Cancelled)

21. (Previously Presented) The video display appliance of claim 18, wherein the subpicture OSD adjustment menu includes a graphical display icon that indicates a current setting of a characteristic of the sub-picture.

22-31. (Cancelled)

32. (Previously Presented) The video display appliance of claim 18, wherein the sub-picture OSD adjustment menu is superimposed at a first location on the main picture based on a first input received from the key input unit, or at a second location on the sub-picture based on a second input received from the key input unit, wherein the first and second locations are set by a user.

Amendment dated March 1, 2010

Reply to Office Action dated **December 1, 2009** 

- 33. (Previously Presented) The video display appliance of claim 18, wherein the processor adjusts the appearance of the sub-picture independent from an appearance of the main picture.
- 34. (Previously Presented) The video display appliance of claim 18, wherein the level adjustment display section of the sub-picture OSD adjustment menu indicates an amount of adjustment in a vertical direction or a horizontal direction in accordance with a sub-picture function selected by a user.
- 35. (Previously Presented) The video display appliance of claim 18, wherein the at least two arrows comprises a first arrow that points in the right direction and a second arrow that points in the left direction, or a first arrow that points in the downward direction and a second arrow that points in the upward direction.
- 36. (Previously Presented) The video display appliance of claim 35, wherein the first arrow corresponds to a decrease in the selected characteristic, and the second arrow corresponds to an increase in the selected characteristic.
- 37. (New) The video display appliance of claim 18, wherein the sub-picture OSD adjustment menu is substantially rectangular, with the level adjustment display section extending

Serial No. **10/772,337**Amendment dated **March 1, 2010**Reply to Office Action dated **December 1, 2009** 

Docket No. IPS-0017

along a central portion thereof and the function control display section bordering the level

adjustment display section at opposite sides thereof.